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NEWEGG INC.

8 **UNITED STATES DISTRICT COURT**  
9 **CENTRAL DISTRICT OF CALIFORNIA**

10 NEWEGG INC., a Delaware  
11 Corporation,

12 Plaintiff,

13 v.

14  
15 EZRA SUTTON, P.A., a New Jersey  
16 Professional Corporation, and EZRA  
17 SUTTON, an individual,

18 Defendants.

Case No.: 2:15-cv-01395-TJH-JC

**PLAINTIFF NEWEGG INC.'S  
OPPOSITION TO SUTTON'S  
MOTION FOR ORDER  
AMENDING PRETRIAL ORDER**

*[Declaration of Enoch H. Liang filed  
concurrently herewith]*

Hearing:  
Date: June 6, 2016  
Time: UNDER SUBMISSION  
Before: Hon. Terry J. Hatter, Jr.  
Ctrm.: 17

1 MEMORANDUM OF POINTS AND AUTHORITIES

2 Plaintiff Newegg Inc. (“Newegg”) hereby opposes Defendants Ezra Sutton’s  
3 and Ezra Sutton P.A.’s (collectively, “Sutton” or “Defendants”) motion to amend the  
4 final pretrial conference order (“Motion”).

5 **I. INTRODUCTION**

6 The instant action was initiated on February 26, 2015. Sutton filed their  
7 Answer on March 25, 2015. In the past year, Newegg has developed its case and  
8 position on the issues, and there was no reason for Sutton not to do the same. Newegg  
9 propounded written discovery, subpoenas, and took the deposition of Mr. Sutton. All  
10 the while, Sutton, an experienced intellectual property lawyer and law firm, never  
11 raised fair use as a defense, either in their Answer or otherwise. Then, as trial  
12 approached, the parties completed their respective memoranda of contentions of fact  
13 and law. Again, Sutton did not raise fair use as a defense in their memorandum.  
14 Subsequently, the parties jointly submitted a Final Pretrial Conference Order close to  
15 the trial date, and *again* Sutton failed to include fair use as a defense in this action.  
16 Instead, three days before the Final Pretrial Conference, Sutton filed the instant  
17 belated motion. Sutton’s request to amend should be denied.

18 The Federal Rules of Civil Procedure are clear that in responding to a pleading,  
19 a party must affirmatively state any avoidance or affirmative defense. Failure to do so  
20 results in waiver of such defense. Under Rule 16, once a deadline is set by the initial  
21 scheduling order, such as amendment of the pleadings, and the deadline has passed,  
22 “good cause” must be shown by the party seeking amendment. The primary criteria  
23 for determining “good cause” is the diligence of the party seeking amendment.  
24 However, even if a party can show “good cause” under Rule 16, that party must then  
25 meet Rule 15’s standard, which provides for amendment of a pleading only in the  
26 absence of, *inter alia*, undue delay, undue prejudice to the opposing party, or futility  
27 of amendment. Here, Sutton cannot meet the good cause standard of Rule 16, nor can  
28 Sutton meet the standard set forth in Rule 15. Specifically, Sutton could not have

1 delayed more than they did in raising a fair use defense. Sutton, an experienced  
2 intellectual property lawyer and law firm, admit in the Motion that fair use is a  
3 common defense asserted in copyright cases involving judicial proceedings. This  
4 begs the question – which is not answered anywhere in the Motion – why then did  
5 Sutton wait until nearly the eve of the final pretrial conference to seek to raise this  
6 defense? There can be no reasonable explanation for Sutton’s lack of diligence and  
7 undue delay here.

8 Furthermore, as to prejudice, Newegg has already expended significant  
9 attorney’s fees and costs in propounding written discovery, subpoenas, and taking the  
10 deposition of Sutton, where the universe of Sutton’s defenses did not include fair use.  
11 Moreover, Newegg has not addressed fair use in its memorandum of contentions of  
12 law and fact or in the final pretrial conference order – because Sutton never raised the  
13 fair use defense. Additionally, the witness testimony described on Newegg’s witness  
14 list does not address fair use – again, because Sutton never raised this defense. To  
15 allow Sutton, at the last hour, to assert a fair use defense would require Newegg to  
16 serve additional discovery to decipher the precise contours of Sutton’s defense, and to  
17 amend its pre-trial filings, which would result in additional significant attorney’s fees  
18 and costs, as well as delay.

19 Additionally, amendment would be futile here. Fair use, as argued in Newegg’s  
20 motion for partial summary judgment, is not a viable defense given the facts of this  
21 case. Newegg incorporates its arguments and evidence from its partial summary  
22 judgment motion herein.

23 Finally, it must be noted that the type of conduct exhibited here by Sutton in  
24 delaying to raise what Sutton admits is a common defense until the last minute is  
25 indicative of the same sort of conduct that led to this lawsuit. The Court should not  
26 entertain Sutton’s request. To do so would cause expense and delay to Newegg as  
27 well as to the Court. Accordingly, Newegg respectfully requests that the Court deny  
28 Sutton’s Motion.

1 **II. ARGUMENT**

2 Rule 8 provides that “[i]n responding to a pleading, a party must affirmatively  
3 state any avoidance or affirmative defense.” Typically, failure to properly raise an  
4 affirmative defense in the defendant’s answer waives that defense. *See In re Cellular*  
5 *101, Inc.*, 539 F.3d 1150, 1155 (9th Cir.2008); Fed.R.Civ.P. 8(b), (c). Pursuant to  
6 Rule 15(a) leave to amend is ordinarily granted “[i]n the absence of any apparent or  
7 declared reason-such as **undue delay**, bad faith or dilatory motion on the part of the  
8 movant . . . [or] **undue prejudice** to the opposing party [or] **futility of amendment** . .  
9 . . .” *Foman v. Davis*, 371 U.S. 178, 182 (1962) (emphasis added). However, once a  
10 district court has filed a pretrial scheduling order pursuant to Rule 16 which  
11 establishes a timetable for amending pleadings, Rule 16’s standards apply and  
12 amendment is only proper where good cause is shown. *Johnson v. Mammoth*  
13 *Recreations, Inc.*, 975 F.2d 604, 607-608 (9th Cir. 1992).

14 **A. Sutton cannot show good cause under Rule 16.**

15 Here, the Court entered its pretrial scheduling order on May 13, 2015. *See*  
16 Declaration of Enoch Liang “Liang Decl.”, Ex. C. The scheduling order provided that  
17 the deadline to amend pleadings would be July 1, 2015. *Id.* The Court subsequently  
18 amended some of the dates in the scheduling order, but not the date for amending  
19 pleadings. *See* Liang Decl., Ex. D. Thus, Sutton must show good cause under Rule  
20 16 in order to amend his pleadings. Sutton cannot do so.

21 According to the Ninth Circuit, Rule 16’s good cause standard “primarily  
22 considers the diligence of the party seeking the amendment.” *Mammoth*, 975 F.2d at  
23 609. “If that party [seeking amendment] was not diligent, the inquiry should end.” *Id.*  
24 Here, Sutton was anything but diligent in seeking amendment. The instant action was  
25 initiated on February 26, 2015. Liang Decl., Ex. A. Sutton filed their Answer on  
26 March 25, 2015. *Id.*, Ex. B. This case then proceeded for months – in fact, over a  
27 year. Newegg propounded written discovery and took the deposition of Mr. Sutton.  
28 Liang Decl., ¶8. All the while, Sutton never raised fair use as a defense, either in their

1 Answer or otherwise. Then, as trial approached, the parties filed their respective  
2 memoranda of contentions of fact and law. Liang Decl., Ex. E. Notably, again,  
3 Sutton did not raise fair use as a defense in their memorandum. *Id.* The parties  
4 subsequently jointly submitted a Final Pretrial Conference Order on the eve of trial,  
5 and *again* Sutton failed to include fair use as a defense in this action. *Id.*, Ex. F.  
6 Instead, three days before the Final Pretrial Conference (and nearly eight months after  
7 the deadline to amend the pleadings under the initial scheduling order), Sutton filed  
8 the instant belated motion.

9 There is no excuse for Sutton's extreme delay and lack of diligence here. In the  
10 Motion, Sutton readily admits that "fair use . . . is a common defense asserted in  
11 copyright cases involving judicial proceedings." (Motion, Page 5.) Given this  
12 admission, glaringly absent from the Motion or the concurrent declaration of Ezra  
13 Sutton, is any explanation for why Sutton waited until three days before the Final  
14 Pretrial Conference to seek to raise such a defense. The Motion simply states  
15 "[b]ased on additional research of copyright law, it has now become apparent that  
16 Defendants have a right to assert a fair use defense to copyright infringement . . . ."  
17 (Motion, Page 4.) This is hardly a reasonable excuse, especially considering that  
18 Sutton is an experienced intellectual property lawyer and law firm. *See* Liang Decl.,  
19 ¶9. Why did Sutton not research this issue in the more than year-long period that the  
20 case had been pending? There can be no reasonable explanation for this lack of  
21 diligence and, therefore, the inquiry should stop here and the Motion should be  
22 denied.

### 23 **B. Sutton cannot meet Rule 15's standard.**

24 According to the Ninth Circuit, if Sutton can establish good cause under Rule  
25 16 (which he cannot), he must then demonstrate that amendment is proper under Rule  
26 15. *Mammoth, supra*, 975 F.2d at 608. Amendment under Rule 15 is only proper in  
27 the absence of undue delay, prejudice and futility. *Foman, supra*, 371 U.S. at 182.  
28 Here, Sutton's request to amend falls far short under Rule 15 because (1) Sutton

1 engaged in undue delay; (2) Newegg would be prejudiced by amendment; and (3) fair  
2 use is a futile defense here.

3 **1. Sutton engaged in undue delay.**

4 As discussed above, in the discussion of good cause (Section II.A), Sutton  
5 engaged in undue delay in seeking to amend to add a fair use defense. There can be  
6 no reasonable explanation for this undue delay by an experienced intellectual property  
7 lawyer and law firm, with respect to a defense Sutton admit is a common one.  
8 Therefore, the Motion should be denied.

9 **2. Newegg would be prejudiced if Sutton were allowed to**  
10 **raise the fair use defense at this stage.**

11 Newegg would be prejudiced if Sutton's Motion were to be granted. Newegg  
12 has already expended significant attorney's fees and costs in propounding written  
13 discovery, subpoenas, and taking the deposition of Sutton, where the universe of  
14 Sutton's defenses did not include fair use. Liang Decl., ¶8. Moreover, Newegg has  
15 not addressed fair use (which previously was never raised as a defense by Sutton) in  
16 its memorandum of contentions of law and fact or in the final pretrial conference  
17 order. Additionally, the witness testimony described on Newegg's witness list does  
18 not address fair use. To allow Sutton, at the last hour, to assert a fair use defense  
19 would require Newegg to serve additional discovery to decipher the precise contours  
20 of Sutton's defense, and to amend its pre-trial filings, which would result in additional  
21 significant attorney's fees and costs, as well as delay. Therefore, the Motion should  
22 be denied.

23 **3. Amendment would be futile here because fair use is not a**  
24 **viable defense based on the facts of this case.**

25 Fair use is not a viable defense for Sutton, as described in detail in  
26 Newegg's motion for partial summary judgment, which has been concurrently filed,  
27 and as incorporated by reference herein. *See* Newegg's Motion for Partial Summary  
28 Judgment, Section III.C. Therefore, amendment is improper.

1                   **C. In the alternative, the Final Pretrial Conference Order may be**  
 2                   **amended only to prevent manifest injustice.**

3                   Sutton’s Motion is ultimately directed at amending the Final Pretrial  
 4 Conference Order and thus the more stringent standard of Federal Rules of Civil  
 5 Procedure 16(e) is applicable. Pursuant to 16(e), “[t]he court may modify the  
 6 order issued after a final pretrial conference only to prevent manifest injustice.” Here,  
 7 the parties filed the joint Final Pretrial Conference Order on February 25, 2016. [Dkt.  
 8 34]. In the Final Pretrial Conference Order there is no mention of fair use by Sutton.  
 9 *Id.* While the Court has not signed the Final Pretrial Conference Order yet, the parties  
 10 have both signed and stipulated to its contents. *Id.* Accordingly, there should be a  
 11 higher threshold for Sutton to meet – he must show that failure to amend would result  
 12 in “manifest injustice”. Sutton cannot meet this high threshold because, as discussed  
 13 *supra*, Sutton unreasonable delayed in attempting to raise a fair use defense, such  
 14 defense is not viable, and allowing Sutton to amend at this late stage would prejudice  
 15 Newegg.


16                   **III. CONCLUSION**

17                   For the foregoing reasons, Newegg respectfully requests that the Court deny  
 18 Sutton’s Motion as Sutton has failed to meet the standard for amendment under either  
 19 Rule 16 or Rule 15.

20                   Dated: May 16, 2016

21                   **LTL ATTORNEYS LLP**

22                   By: \_\_\_\_\_

  
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 NEWEGG INC.